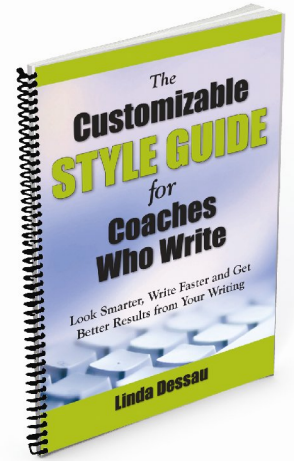


## The Customizable Style Guide for Coaches Who Write

Do you want to improve the readability of everything you write? Grab a copy of *The Customizable Style Guide for Coaches Who Write: Look Smarter, Write Faster and Get Better Results from Your Writing*. This desktop resource is the only book of its kind; it was created especially for the coaching industry based on Linda's three years of experience ghostwriting and editing coaching materials.



You'll get specific answers to questions about grammar, punctuation, formatting, and much more. The book also includes detailed guidelines for the kinds of materials coaches write most, including articles, webpages, course materials and even emails!

[www.forcoacheshowrite.com/styleguide.html](http://www.forcoacheshowrite.com/styleguide.html)



Author Linda Dessau, MTA, CPCC, is an editor, ghostwriter and certified coach. As the founder of You Talk, I'll Write, her clients are coaches who have great ideas but they're too busy to write, they're intimidated by the writing process or they're worried about making mistakes. Her ghostwriting and editing services are a welcome relief as she helps coaches finish, polish and get better results from their writing. For FREE writing secrets, please visit [www.forcoacheshowrite.com](http://www.forcoacheshowrite.com).

"I loved Linda's Style Guide. Not since my no-nonsense 7th grade English teacher have I had such a clear authority on language. Linda uniquely synthesizes the rules of writing with the business and marketing needs of coaches to create the authoritative work on the subject. Her book will be at my side for all future writing projects."

- Deborah Gallant, Founder, Web Power Tools, [www.webpowertools.com](http://www.webpowertools.com)