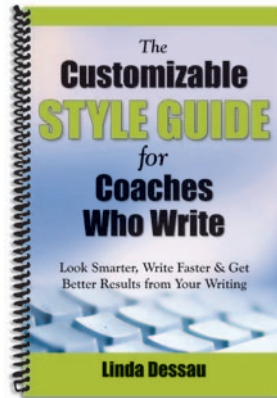


The Customizable Style Guide for Coaches Who Write

Have you ever wondered about the best way to list a web address in an article you are writing? Whether to use bullets or numbers? And how about the correct spelling for ebook – or is it e-book? I know I've wondered about those things.

The *Customizable Style Guide for Coaches Who Write* by Linda Dessau spells out everything you need to know relative to the kind of business writing you do as a coach: emails, articles, course materials, white papers, assessments, quizzes, etc. Linda's style is simple, light and very easy to understand. No more guessing about punctuation or grammar with this handy reference guide at your fingertips. The guide also addresses general readability, your writer's voice, common technical terms and very specific "how-to" writing tips. This is the perfect reference tool for our profession.



Let's Talk Coaching Cards®

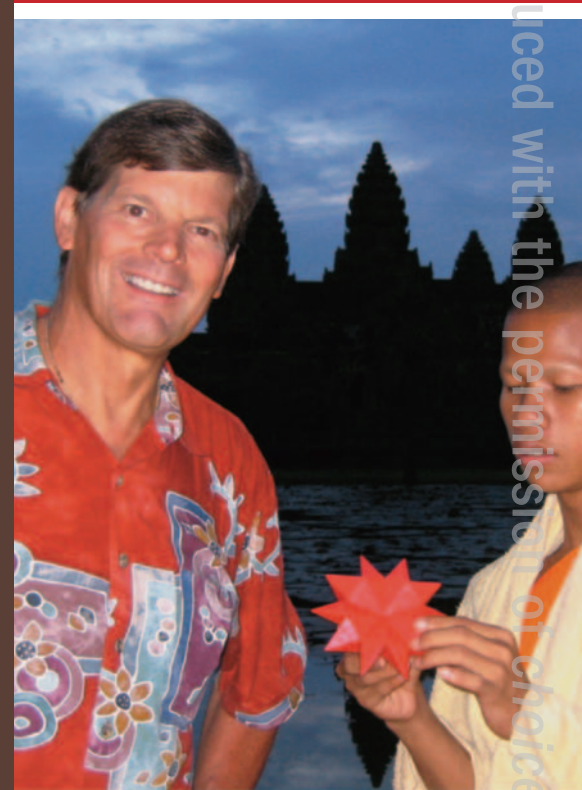
How comfortable are you with the topic of money in your coaching sessions? No matter where you are on the continuum, financial coach Jenifer Madson's *Let's Talk Coaching Cards™* will open the door for new and fresh conversation on this sometimes taboo topic. These cards are both an individual tool designed to help you become your own financial coach and a group game that you can play.

The *Let's Talk* kit includes an instruction booklet, 52 cards, 75 coaching sheets, win sheets, victory stars and a binder. You begin by randomly drawing one of the coaching questions. The questions range from practical to provocative and cover a broad territory. The steps that follow help you go deeper into the question, identify a secret wish and define a success strategy.

If you or your clients are ready for greater awareness, insight and action around money, this tool will provide the fun and provocative leverage you need to move in that direction.



Ball of Whacks



Visioning Your World™

